



### Staff Profile: Graeme Marks

Graeme is a Partner, long time member and well regarded mentor at the Morrows Group. Graeme has a diverse professional background and casts a wide net with his interests. We learnt more sitting down with Graeme this month.

**What brought you to Morrows, and what were your first impressions?**

I started off my business advisory career in a large chartered accounting firm and was keen to move into an organisation that was the right size and had a great ability to connect to a diverse and interesting range of family businesses.

**What is your background and what do you enjoy about your work?**

I have done a number of activities over the years, running retail operations, working as a nursery man, being a landscape gardener, then a banker in the retail and commercial sectors, lecturer at uni in undergraduate and post graduate courses and now as a business advisor. The best part of what I do is being able to really assist clients in bettering their businesses.

**You appear to be someone who is very driven and interested in continuous development – is this important to you?**

For me the gaining and the sharing of knowledge is important. If this is done right it can make a material difference to not only me but also the people around me whom the knowledge can be shared with.

**If you could witness any event past, present or future, what would it be?**

I would be keen to see the future in 20 years time. What profound difference will the internet and advances in cloud computing have for us?

**Do you have a favourite quote?**

Here is a quote I often think about – “Data is not information, information is not knowledge and knowledge is not wisdom” Clifford Stoll (American astronomer and author)

**Favourite book, movie or play?**

2001 A Space Odyssey (movie) and The 39 Steps (play)

***Graeme is a Partner at the Morrows Group and a key proponent for the move towards Cloud Computing.***