

# MORROWS PRIVATE WEALTH MARKET & STRATEGY UPDATE AUGUST 2023



Your financial future, tailored your way

# MPW Market & Strategy Update - August 2023

#### **General Advice Disclaimer**

The purpose of this presentation is to provide you general advice and insight into MPW's current market outlook and investment philosophy.

Where our presentation provides general advice, we must explain that this advice has been prepared at this time without taking into account your individual personal needs, objectives, or financial situation, and the personal information we hold about you has not specifically been considered in forming our views.

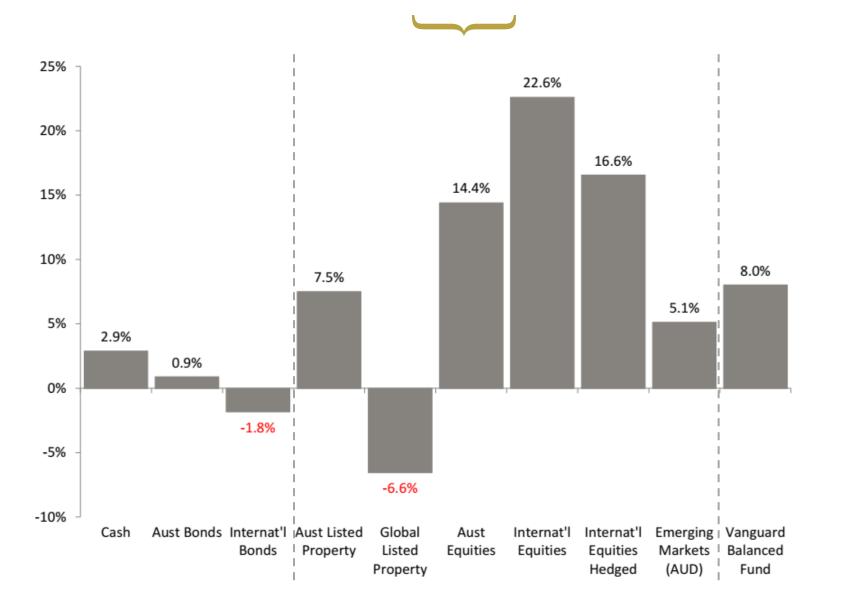
You should not act on any advice that has not been tailored to you or considered in light of your full individual personal circumstances, as there is a risk that such actions may not be appropriate for you or be in your best interests.

Where we provide personal advice and investment recommendations, these will be presented in a Statement of Advice (SoA) which will explain the basis of your personal advice recommendations, and any considerations or risks so that you can make an informed decision.

No representation is given, warranty made or responsibility taken about the accuracy, timeliness or completeness of information sourced from third parties.



#### Asset Class Returns 12 Months to 30<sup>th</sup> June 2023





#### But Markets Have Gone Nowhere For 19 Months

Share markets have performed very strongly so far in 2023 and are now within the vicinity of their December 2021 peak. Japan's Nikkei is the only major market to be at new cycle highs.

	US	US Nasdaq	MSCI Europe	Japan Nikkei	China	Aust
	S&P500				SSE	ASX 200
As at 31 Dec 2021	4,766	15,645	162	28,792	3,640	7,445
As at 31 Dec 2022	3,840	10,466	143	26,095	3,089	7,039
Price fall over calendar 2022	-19%	-33%	-12%	-9%	-15%	-5%
As at 31 Dec 2022	3,840	10,466	143	26,095	3,089	7,039
As at 31 July 2023	4,589	14,346	158	33,172	3,291	7,410
Price gain CYTD 2023	20%	37%	11%	27%	7%	5%
31 July 23 vs 31 Dec 21	-4%	-8%	-2%	15%	-10%	0%
Source: Bloomberg						

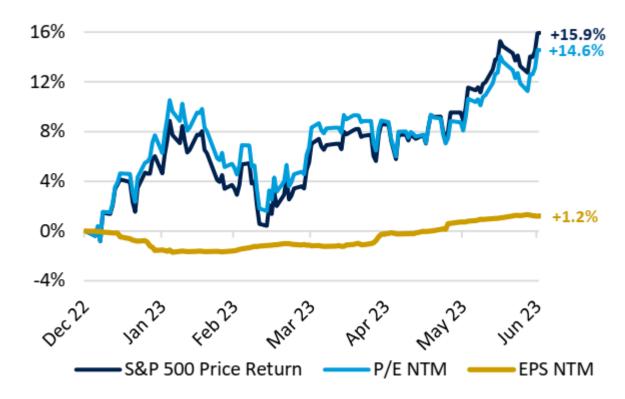
MORTOWS PRIVATE WEALTH

#### The US Market Rally Is Narrow & Multiple Driven

The **8 largest mega-cap companies** in the US have driven 80% of the index gains over the 2023 calendar year. The remaining 492 stocks have added 3.9% to index returns.

The rally has been driven almost entirely by **PE multiple expansion**, with prices increasing while Earnings have barely moved. This is not sustainable.

#### Change in the S&P 500 Index (price only)



Source: Goldmans Sachs Investment Research as at 30 Jun 2023

Source: Goldman Sachs Investment Research as at 30 Jun 2023. FAANG = Facebook/Meta, Apple, Amazon, Netflix and Google/Alphabet. MNT = Microsoft, Nvidia and Tesla.

The rest of S&P 500

FAANG + MNT

S&P 500 Total Return

#### Rally in mega cap Technology stocks

20%

15%

10%

5%

0%

-5%

<sup>5</sup> 

### **US Markets Are Historically Very Expensive**

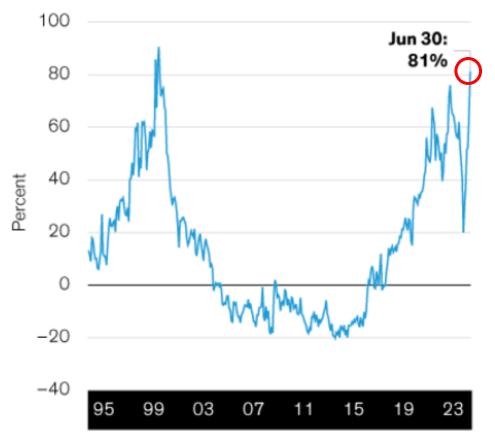


The **US Shiller PE ratio** at 31.3 is very expensive on a historical basis, having been above this level only 4 times in history. The **valuation premium** for the 10 biggest US stocks is also approaching the dotcom bubble levels.



#### Valuation Premium of 10 Largest Stocks vs. Rest of the Index\*

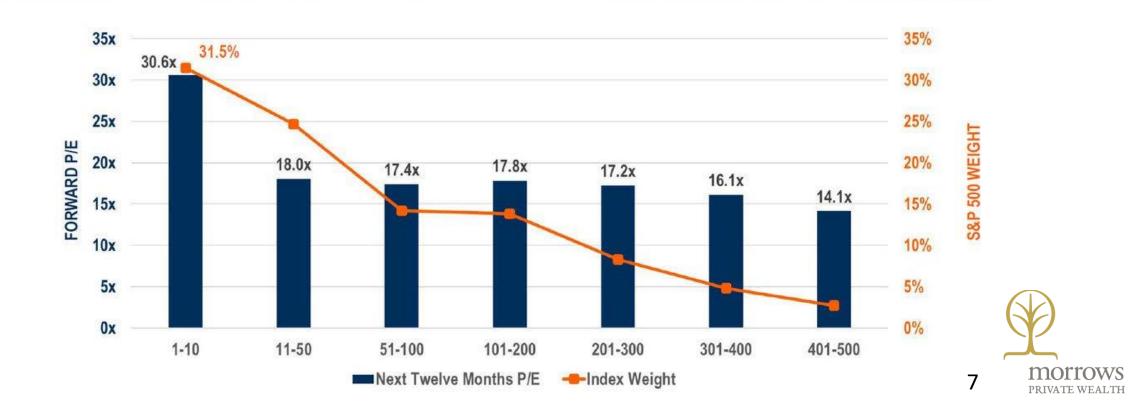
Price/Forward Earnings (Next 12 Months)



## Outside of Mega Caps, Valuations Look Better

**Excluding the 10 best performers**, the US market's valuation is much more reasonable. This highlights the benefits of being selective and opportunistic rather than investing into broad market indices. This is not US centric.

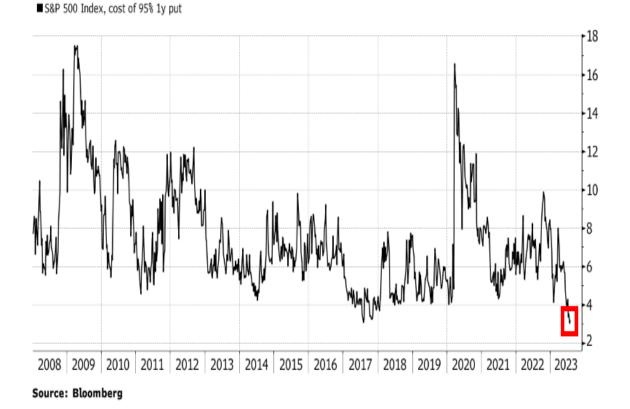
#### VALUATIONS BY MARKET CAP RANGE & WEIGHTS



#### Now Is Not The Time To Be Complacent

Based on speculative positioning **investors are as bullish as we have seen in the last 15 years**. In our view this is not a time to be complacent or to 'chase' the herd, rather it is a time to focus on reward for risk.

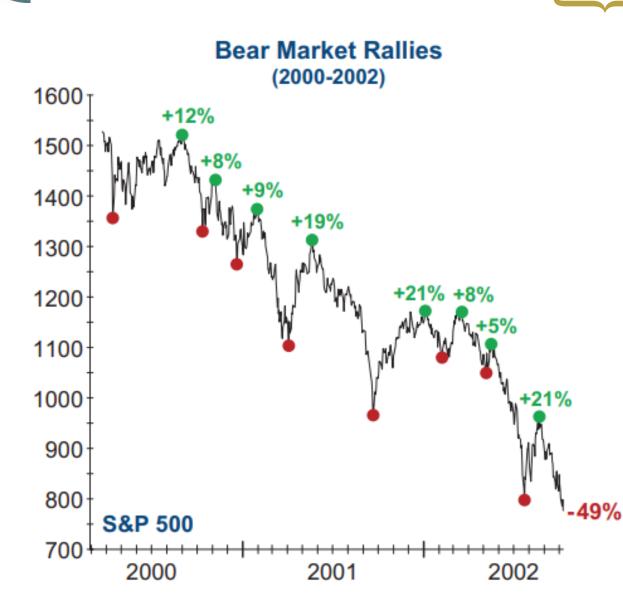
The Cheapest Hedge You Have Ever Seen Cost of buying a put has fallen to lowest level on record

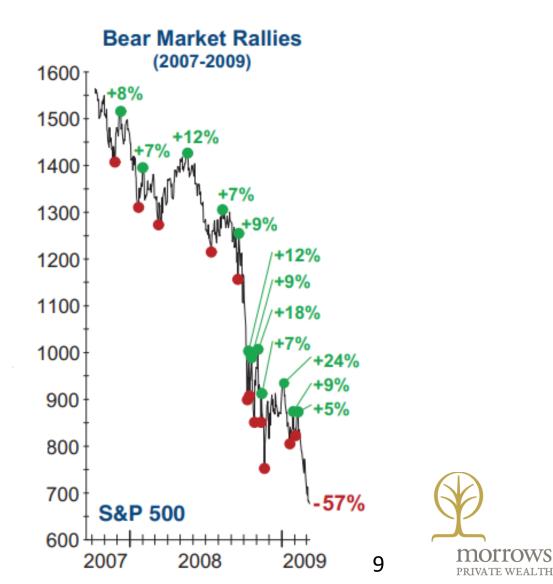


Market euphoria like today is usually followed by a market peak and correction



#### Bear Market Rallies Are Common – Tread Carefully





#### Where Are We In The Economic Cycle?

#### ECONOMIC CYCLE

#### EARLY UPSWING PHASE

Increasing confidence
Healthy economic growth
Inflation remains low

#### MARKETS :

Short rates at neutral
Bond stable
Stock market strong
Commodities strong
Property prices picking up

#### RECOVERY PHASE

Stimulatory economic policies
Confidence picks up
Inflation falling
MARKETS :
Short rates low or falling
Bond yields bottoming
Stock market rising

- -Slock market rising
- Commodities rising
- Property prices bottoming

#### LATE UPSWING PHASE

- Boom mentality
  Inflation gradually picks up
- Policy becomes restrictive

#### MARKETS :

- Short rates rising
- Bond yields rise
- Stock market topping out
   Commodities rising strongly
  - Property prices rising strongly

#### ECONOMY SLOWS/ENTERS RECESSION

Confidence suddenly drops
 Inflation continues to rise
 Inventory correction begins
 MARKETS :

- Short rates peaks
- •Bond yields tops out
- Stock market starts falling
- Commodities starts falling
- Property prices tops out

#### RECESSION

Confidence weak
 Inflation peaks
 Production falling
 MARKETS :

 Short rates drops
 Bond yields drops
 Stock market bottoming
 Commodities weak
 Property prices weak



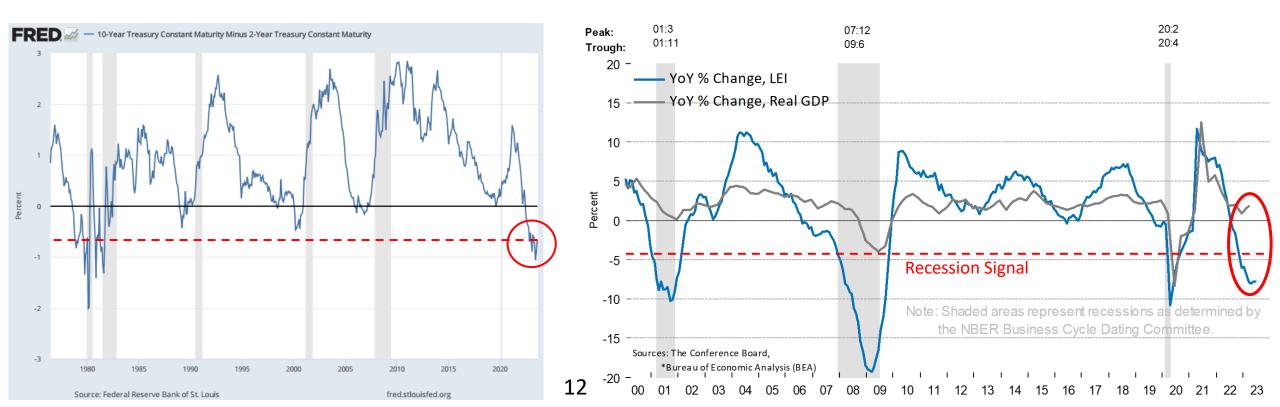
### MPW Outlook & Likely Recession Ahead



1. Hard Landing: Global Recession MPW Probability = High	2. Soft Landing: Mid-Cycle Slowdown MPW Probability = Medium	3. Strong Growth: New Bull Market MPW Probability = Low		
<ul> <li>Inflation remains stubbornly high</li> </ul>	Inflation moderates towards targets	Inflation moderates more quickly		
Central banks tighten too much	Central banks pivot and cut rates	Central banks cut rates more quickly		
Unemployment rises 1-2%	Unemployment rises marginally	Employment growth remains strong		
Savings rates evaporate	Savings rates are neutral	Savings rates remain elevated		
Economic data deteriorates	Economic data stabilises	Economic data pivots to growth		
Corporate earnings fall further	• Higher revenues offset higher costs	Companies improve productivity		
Geopolitical risks intensify (wars)	No further sanctions or conflict	Russia and China pivot their stance		
• Oil price spike magnifies the above	• Supply issues don't spike oil prices	Oil prices stabilise at lower levels		
Markets are <u>not</u> priced for this, expect further decline from here (~-20% plus)	Markets <u>are</u> priced for this, value can be selectively found at current levels	Markets are <u>not</u> priced for this, risky assets will perform very strongly		

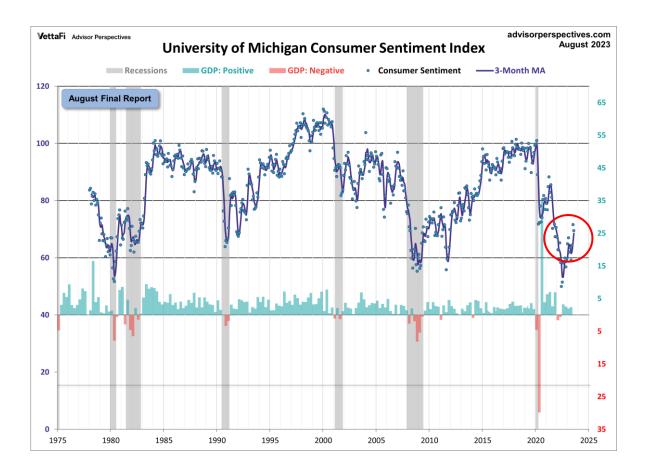
### **Traditional Indicators Point To Recession Ahead**

A **negative yield curve** has been an excellent predictor of prior recessions, and it remains the most inverted we have seen since the 1980's. **US Leading Economic Indicators (LEI's)** are priced well below previous recession levels and suggest that GDP growth will turn negative in the next year.

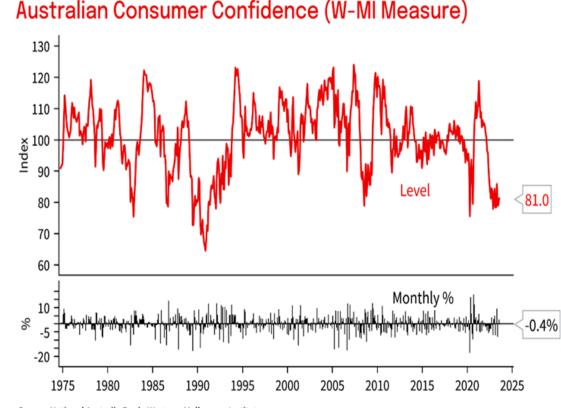


### US and Australian Consumer Confidence Is Low

# **US consumer confidence** has recently bounced off recessionary levels as rate hikes were paused.

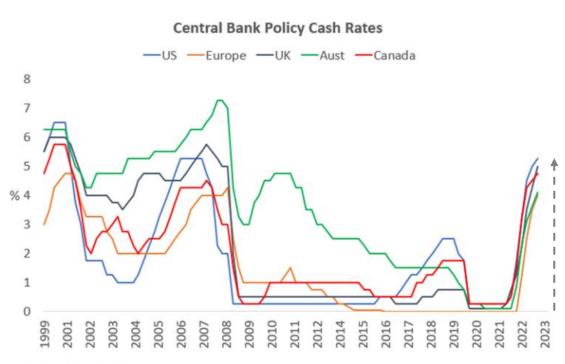


Australian consumer confidence levels remain at recessionary levels given higher rates and inflation.



### Higher Global Interest Rates & Stubborn Inflation

Global **interest rates** have risen at a historically fast pace in the last 18 months and are likely nearing their cycle peak. Potentially 1-2 more hikes still to come.



Global inflation peaked mid-2022, but it is a long way from central banks' target 2-3% range. Services inflation remains 'sticky' and **Core inflation** is falling at a slow pace.



#### Goods Inflation Falling, Services Inflation More Sticky

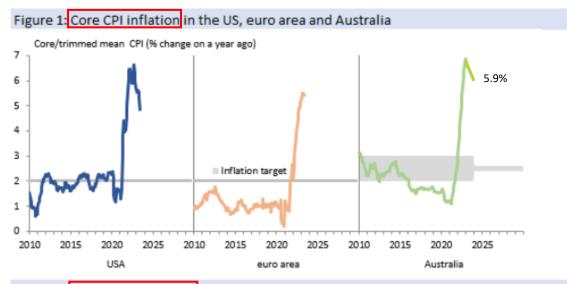
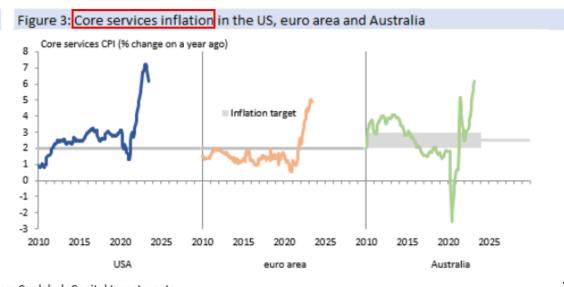


Figure 2: Core goods inflation in the US, euro area and Australia

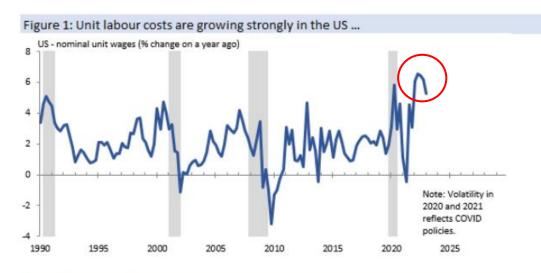


- Core inflation has peaked in most advanced economies and should fall sharply given goods inflation has subsided as global supply-chain disruptions have been resolved and the surge in shipping costs has dissipated.
- However, there is the risk that inflation takes longer to sustainably return to central bank targets in a timely fashion given services inflation is high and relatively sticky.



Source: Eurostat, Federal Reserve Bank of St Louis, Reserve Bank of Australia, CCI, as at July 2023 Source: Coolabah Capital Investments

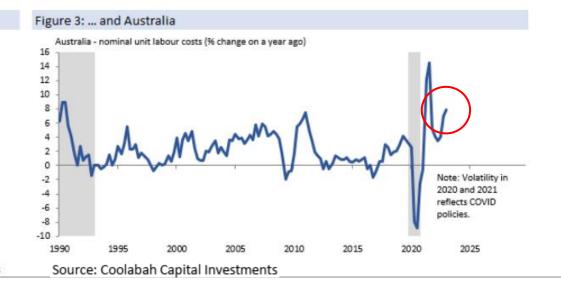
### Services Inflation Is High Due To Wages Growth



#### Figure 2: ... and in the euro area ...

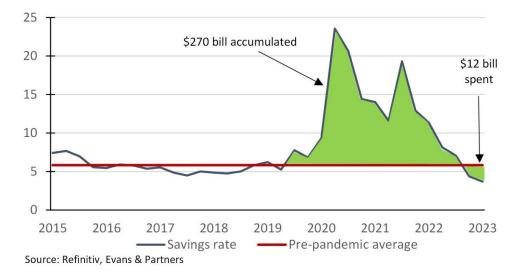


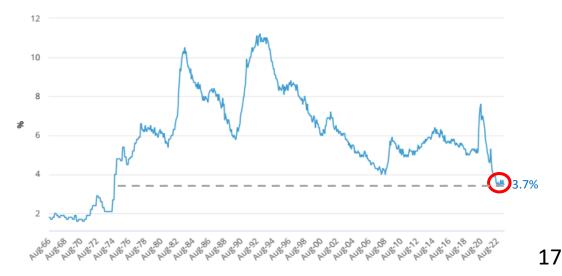
- Services inflation, excluding rents, reflects strong growth in unit labour costs (labour costs adjusted for labour productivity).
  - US unit wages (5.3%) have grown at fastest rate since early 1980s.
  - Euro area unit wages (6.4%) have grown at their fastest rate since the global financial crisis (excluding COVID policy distortions).
  - Australian unit labour costs (7.9%) have grown at fastest rate since late 1980s due to poor productivity (ex COVID policy distortions).



#### Australian Economic Data Has Been Resilient in 2023

#### Australian excess savings %





There is still a **lot of excess savings** held by Aussie households, and whilst it is falling it has already delayed the recession timeline.

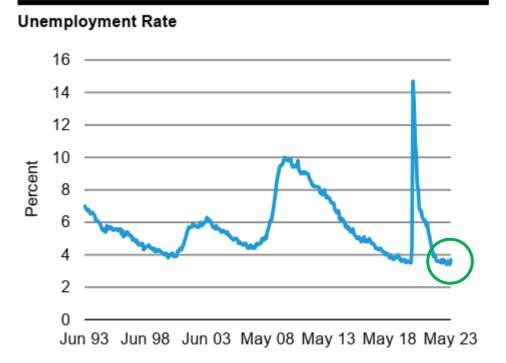
With **unemployment levels at 50-year lows** how can the RBA consider pausing rates let alone cutting them?

The RBA cash rate at 4.10% RBA is a level we haven't seen since 2012...

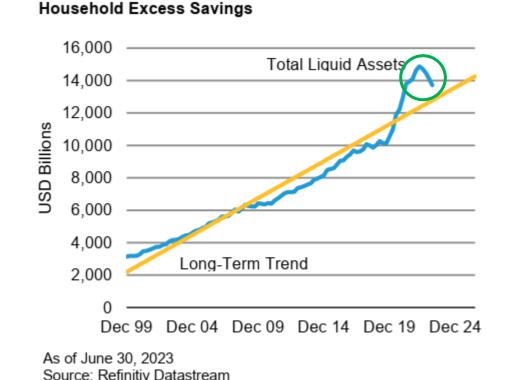


#### US Economic Data Has Been Resilient in 2023

**US unemployment** remains at a 50-year low. A very tight labour market means employed people will continue to spend and this is inflationary.



As of June 30, 2023 Source: Refinitiv Datastream There is still **excess savings** held by US households, and whilst it is expected to be depleted by Q4 2023, it has already delayed the recession timeline.



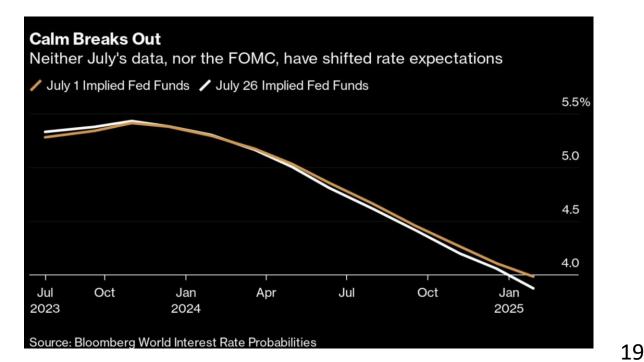


18

#### US Markets Are Pricing Fed Rate Cuts In 2023-24

US Markets are **pricing interest rates to start falling** later this year and into 2024. That is a big ask when the US has full employment and Core inflation at 4.7%.

We think the Fed is more likely to pause with high rates and see what damage is being done to the economy.



In our view, for the Fed to cut interest rates they would need to see one of three things happen:

- 1. Core Inflation falling faster
- 2. A credit crisis
- 3. A deep recession

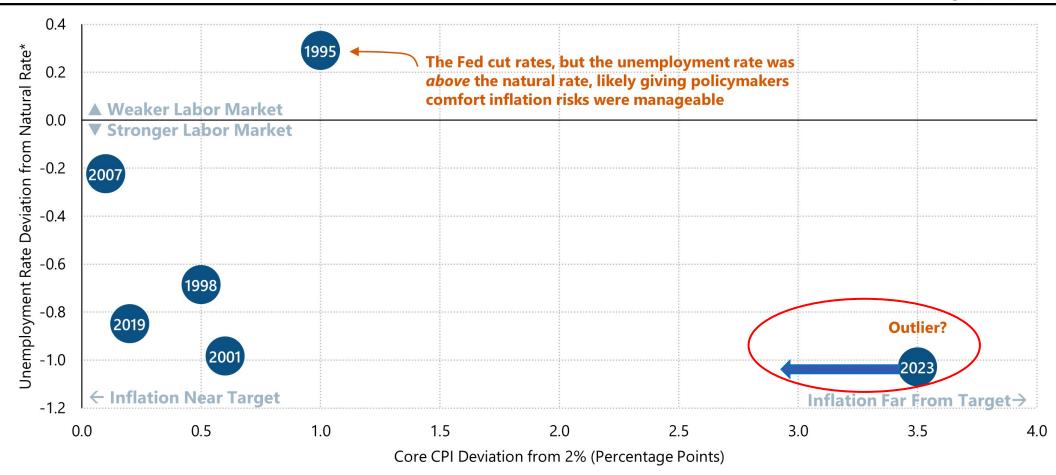


#### How Realistic Are Rate Cuts Into 2024?



Unemployment Rate and Core Inflation At First Rate Cut In Cycles Since 1994

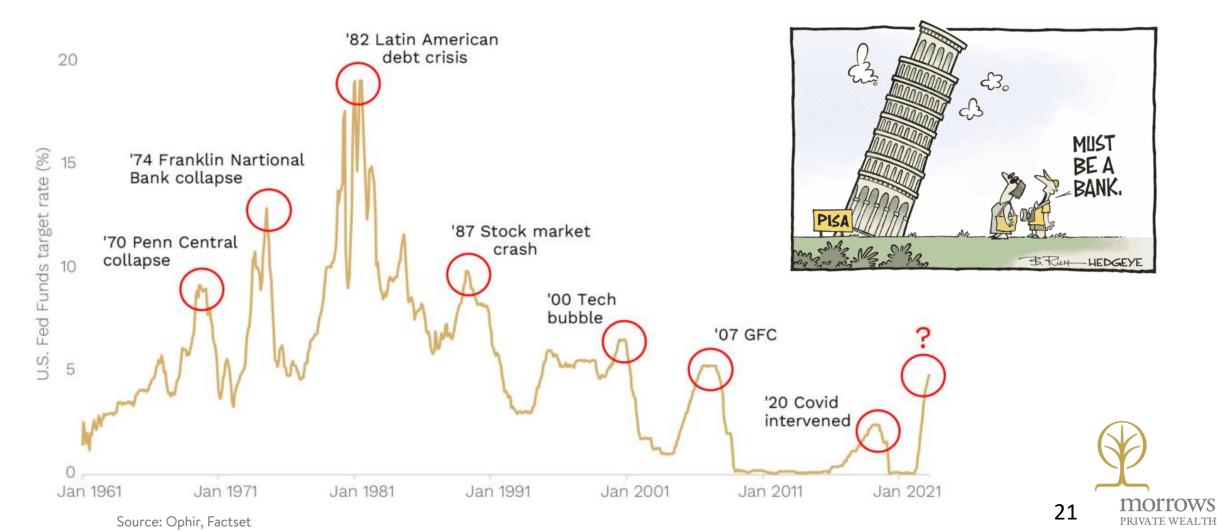
For The Week Ending 05/19/2023



Source: Bureau of Labor Statistics, CBO, Deutsche Bank, Payden Calculations \*An unemployment rate above the natural rate suggests labor market conditions are non-inflationary.

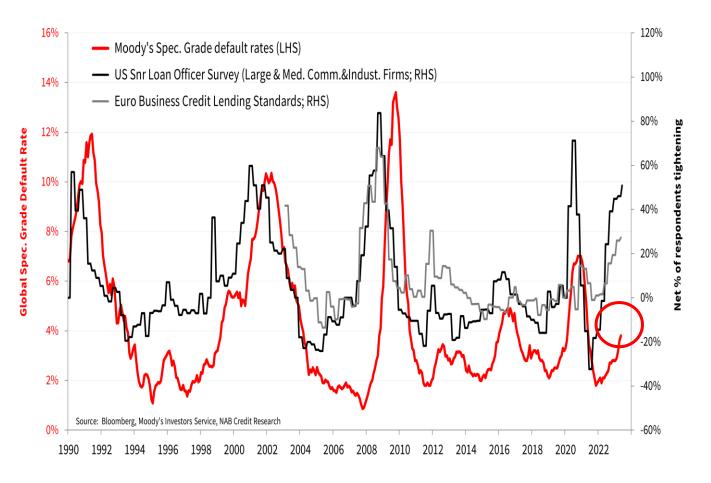
### **Tightening Cycles Last Until Something Breaks**

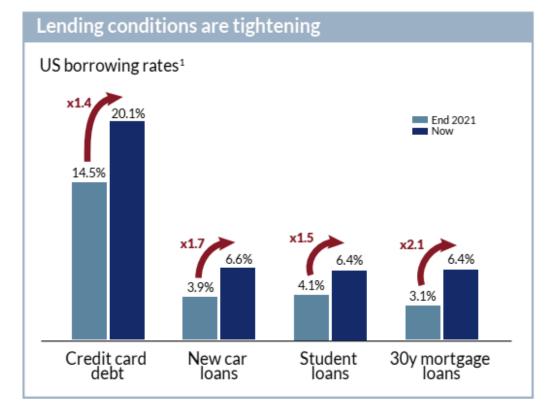
This has been the fastest rate-tightening cycle in the US since the 70s/80s, cracks are starting to appear.



### **Tight Lending Conditions Lead Defaults**

**Tighter lending conditions** lead to slower bank lending on a lagging basis, and historically this has led to a recession. <u>Monetary policy runs on a lag</u> so we are yet to see the real impact of higher rates and restrictive lending... **more defaults**.

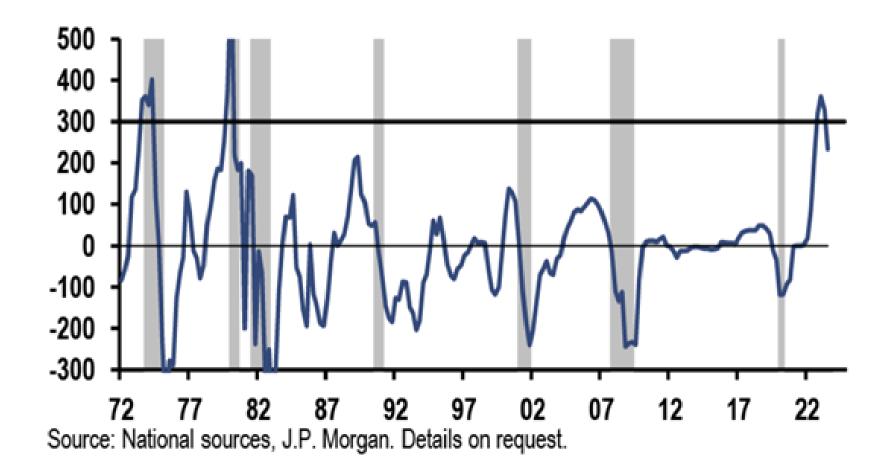




Source: Partners Group, Federal Reserve (May 2023). <sup>1</sup> Student loans are the average interest rate for all federal loans, and the mortgage rate is for fixed mortgages.

# **Tight Lending Conditions Pre-empt Recessions**

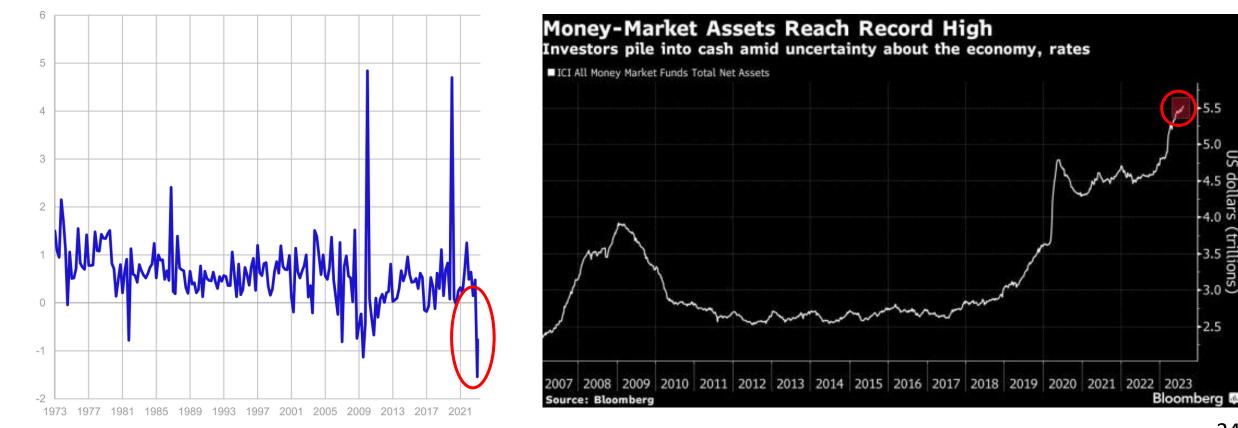
**Tighter lending conditions** as measured by the blue line are typically **followed by recession** as noted by the grey shaded bars. We need to go back to the 1970-80's to have conditions this tight.



### US Bank Deposits Have Fallen Sharply

**Falling bank deposits** impact the ability for banks to lend money = credit contraction. As money flows out of banks it flows into money market funds earning higher interest rates than bank deposits.

US Bank Liabilities (deposits) - QoQ change (%) CoinShares



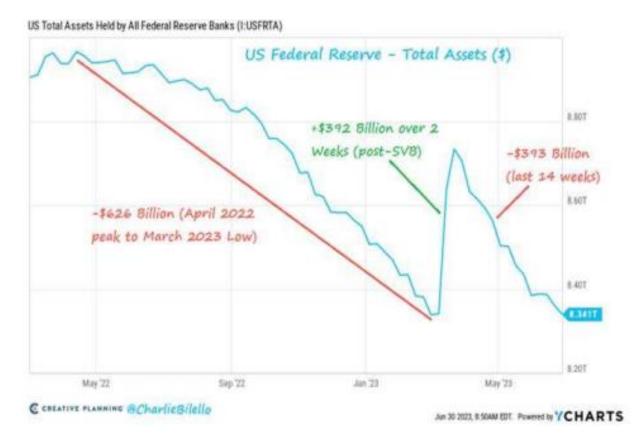
Source: Bloomberg, CoinShares, data available as of close 01 June 2023

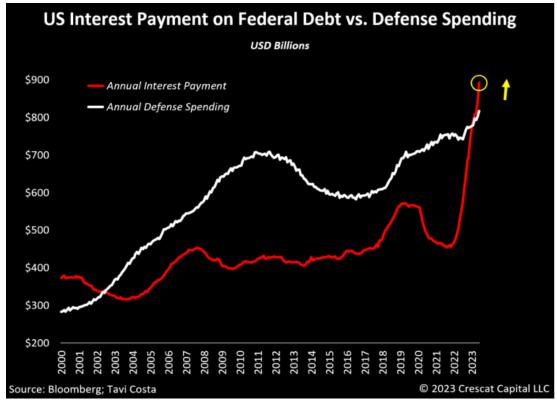
-2.5

## Liquidity Is Being Withdrawn & Costs Are Rising

Central banks continue to **reduce their balance sheets** despite concerns around the US banking system.

**US Government debt** interest repayments are ballooning higher than defence spending.

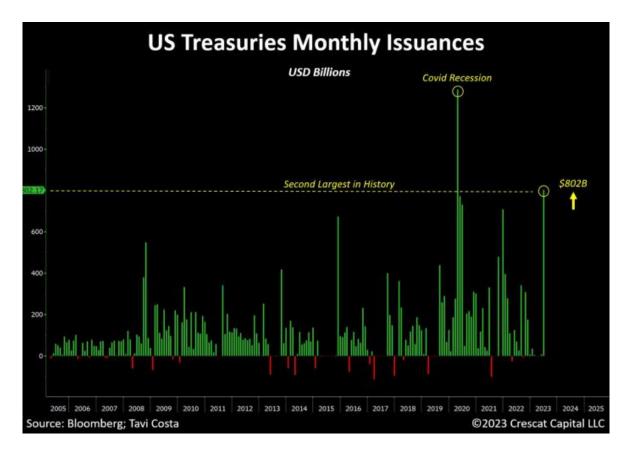


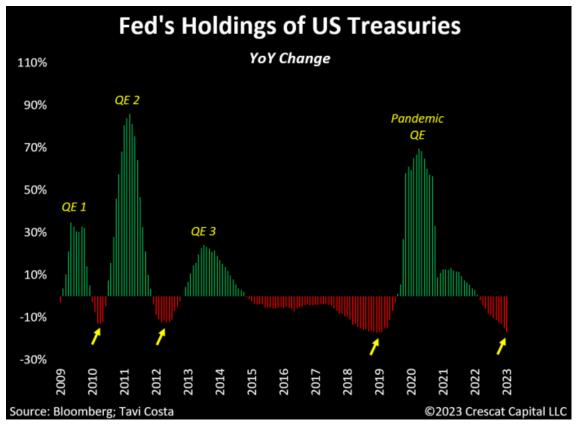


### Who Is Going To Buy US Government Bonds?

The US is issuing a massive amount of **treasury bonds** to fund ongoing costs and deficits.

If the Fed is no longer the buyer of last resort, does that mean **bond yields move higher**?







#### So What Does This Mean For Markets?

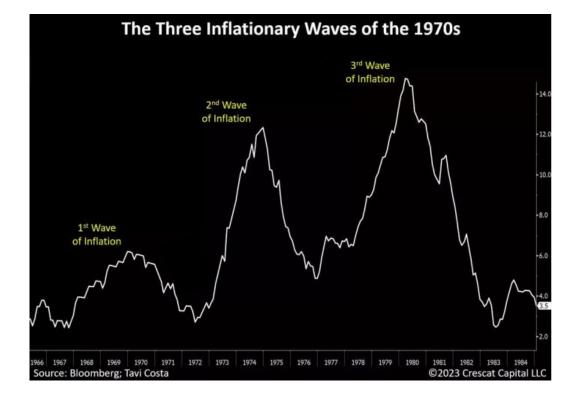
OR



Will central banks pivot from rate hikes to <u>interest</u> rate cuts in late 2023 and throughout 2024?



A Fed Pivot = A Soft Landing Action: Selectively buy assets Will central banks learn from the mistakes of the 1970-80s and keep rates higher for longer, <u>no cuts</u>?



A Fed Hike & Pause = A Hard Recession Action: Stay defensively positioned

### Even A Mild Recession Could Be Painful

**Sticky inflation** may contribute to higher nominal corporate earnings and wages growth, but it also makes it less likely that the Fed will cut rates or fiscal spending will step in.

The Fed's two mandates of price stability and full employment are not behind us. They will **not risk a double peak in inflation** given a second hiking cycle would be even more painful.

Economic growth Lack of household and	Conditions for a Fed pivot	Signposts	Condition achieved?	Would a shallow recession achieve this condition?	Would a more severe recession achieve this condition?
corporate imbalances make sharp recession less likely recession still painful	Price stability Bring inflation closer to target	Well-anchored inflation expectations	Ves Yes	Ves Yes	Ves Ves
0%		Core inflation near target (2.0%)	No	No	Ves Ves
	<b>Full employment</b> Keep the labor market from overheating	Wage gains consistent with price stability	No	(?) Maybe	Ves Ves
Time Sharp recession — Shallow recession Source: New York Life Investments Multi-Asset Solutions, June 2023.		Unemployment rate above 4.0%	No	Ves Yes	<b>⊘</b> Yes

Opinions of the New York Life Investments Multi-Asset Solutions team, June 2023.



If you are interested in learning more about Morrows Private Wealth and our investment strategies, please reach out to your Morrows advisor.

morrows.com.au



Your financial future, tailored your way