



Staff Profile: Paul Tucker

Paul recently joined the Morrows Group and is Head of Business Advice. We spoke to Paul about what brought him to our team and gained some insight into his background and his interests.

What brought you to Morrows, and what were your first impressions?

I really liked the warm friendly environment and the size of the firm. After working with a smaller and larger organisation I think we have the size and flexibility to be adaptable to client needs with a personalised advisory offering.

What is your background and what do you enjoy about your work?

I commenced my career with a boutique advisory firm as a Trainee Accountant in 1998 and graduated with a Bachelor of Business Degree (Accounting/Economics). I have also completed my financial planning RG 146 Tier 1 Certificate.

Over the last 15 years I have worked as a commercial adviser, consulting on business development and marketing strategies to a wide range of industries including manufacturing, transport, medical and professional services, construction, retail, wholesale and hospitality.

I really enjoy working with clients to achieve their goals and to create better results for them and their business.

What is your greatest strength?

My greatest strength is being able to adapt and think a little differently. I think this comes from being genuine about trying to help people and getting them to think outside the status quo.

If you could witness any event past, present or future, what would it be?

Hopefully next year to watch the Hawks win back to back flags!

Do you have a favourite quote?

“Life is a game of inches.” You need to watch the YouTube clip called “Any Given Sunday” by Al Pacino.

Favourite book, movie or play?

Movie – Remember the Titans.

Book – Fish (which is about business and team development).

Play – The Lion King and Wicked.